

Values & Strengths-Based Strategic Planning

Beyondbeing facilitates a unique strategic planning approach that helps organizations realize great potential and greatest contribution. We explore your organization's core strengths and opportunities to achieve your next stage of growth. You will *visualize, imagine* and *plan* toward the future you wish to create.

Impact

Leadership teams know the importance of developing a strategic plan that is both aspirational and achievable. We help guide teams and organizations through this delicate balancing act.

Through our experiential retreat approach, your team will have the opportunity to come together and move **from** discussion **to** planning. Your team will walk away with a plan that is both clear and actionable.



Approach

Our structured approach will flex to meet you where you are while ensuring alignment on: 1. Purpose (mission) – **why** your organization exists 2. Values – **how** your company operates 3. Vision - **what** your business, initiatives, and measures of success will be during the plan duration.

In addition to our upfront interview and assessment process, we invite our clients to Join us on a two-day journey at beautiful Camp Joy to intentionally leave distractions at the office. Our workshop approach is both engaging and energizing, as we utilize cutting edge methodologies to shift your thinking to move to the next level of strategic success.



Highlights

Both research and experience have shown the most successful organizations consciously play to their strength and are values driven. During this strategic planning workshop we facilitate the emergence and clarification of your plan to define business as usual versus initiatives required to achieve your vision.

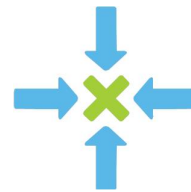
Components

The distinct design components of this session include the use of Appreciative Inquiry, a values assessment and experiential exercises. Our ability to facilitate generative dialogue will move you toward action with real bottom line impact.



Our process will help your team:

- Create and use a strategic framework for excellence
- Connect in new and important ways
- Acquire new mindsets
- Renew energy for sustainable and successful execution



Outcomes

- Established high-impact Strategic Plan components to move quickly towards execution
- Aligned team members on strategic intention of organization
- Adopted mindsets and behaviors to support the creation of a peak performance culture

Contact

Call or e-mail Elaine Sues to learn more about customizing our approach for your organization:

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No one plans to fail, many fail to plan...